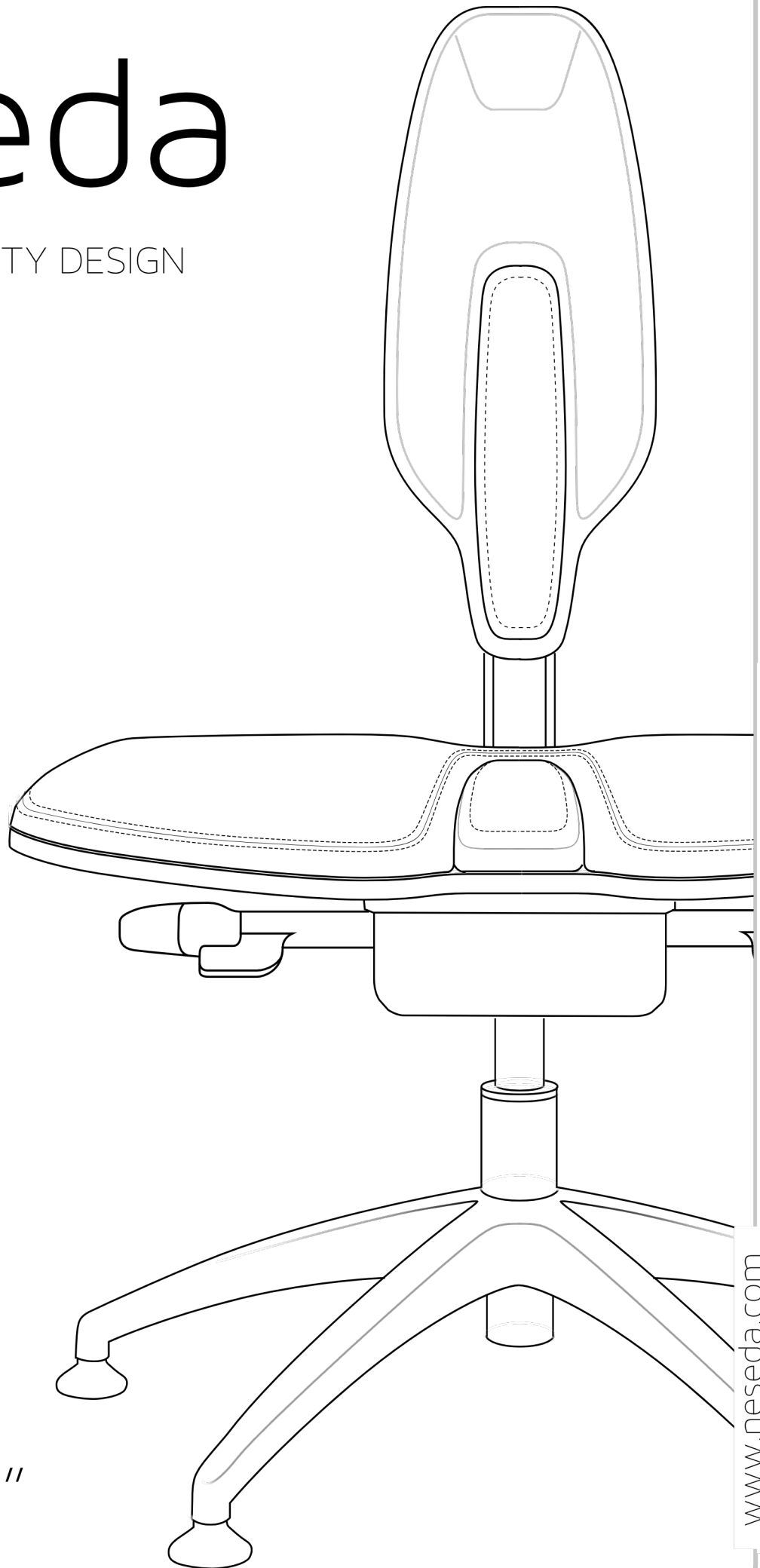


# neseda

CORPORATE IDENTITY DESIGN

v 0.1



“KEEP  
MOVING  
WHILE  
WORKING”

# LOGO

neseda



neseda

MavenProLight 300

neseda

keep moving while working

neseda

keep moving while working



# FONT

MavenProLight 100

---

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz0123456789

MavenProLight 200

---

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz0123456789

MavenProLight 300

---

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz0123456789

MavenPro REGULAR

---

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz0123456789

MavenPro MEDIUM

---

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz0123456789

MavenPro BOLD

---

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz0123456789**

# COLOR

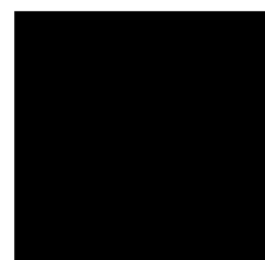


## NESEDA | FRESH GREEN

CMYK 33 / 0 / 100 / 0

RGB 183 / 217 / 30

HEX # b7d91e



## NESEDA | DARK

CMYK 0 / 0 / 0 / 90

RGB 40 / 40 / 40

HEX # 282828

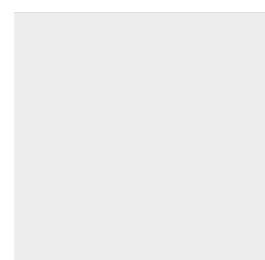


## NESEDA | MEDIUM

CMYK 0 / 0 / 0 / 30

RGB 198 / 198 / 198

HEX # 777777



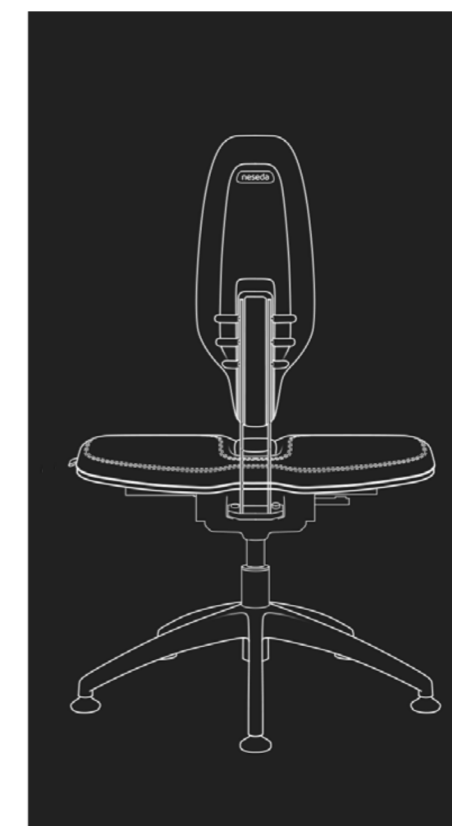
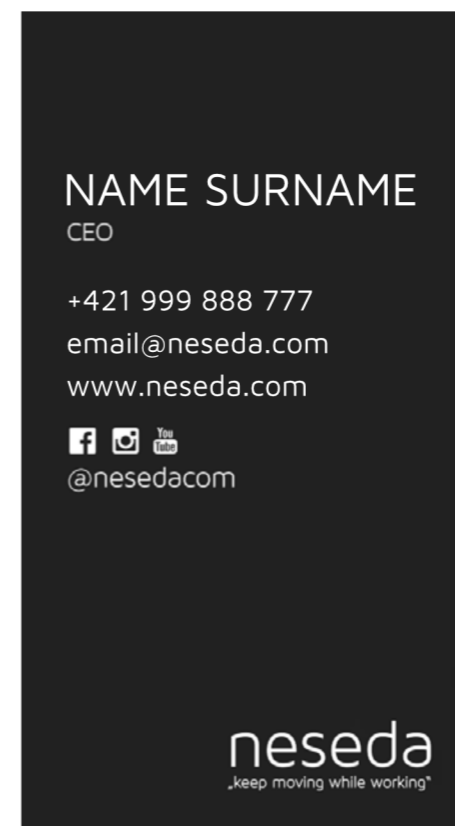
## NESEDA | LIGHT

CMYK 0 / 0 / 0 / 10

RGB 230 / 231 / 232

HEX # e6e7e8

# BUSINESS CARD



# neseda

*design by*  **WERKEMOTION**<sup>TM</sup>